


**One World. One Ocean. One Future.**

# THE QUESTIONS THAT CHANGED EVERYTHING

A story told by Nav, the Wizard of the Sea

My name is Nav, the Wizard of the Sea. Our story begins with an 82-year-old entrepreneur who asked a question that would not leave him alone.

His name is Billy Cooke.

For Billy, the ocean was never an abstract cause. He had spent his life appreciating its beauty, power and mystery. His concern came from a personal love of the sea—and from the thought that future generations might inherit an ocean diminished by the choices of ours.

## WHY ARE OUR OCEANS STILL IN TROUBLE?

Plastic waste enters our waters by the millions of tonnes. Seas are warming and rising. Coral reefs face bleaching and loss. Overfishing and habitat destruction place further pressure on marine life.

Scientists, conservation organizations and governments work tirelessly to respond. Yet the threats continue.

Billy wondered: With so many organizations working to protect the oceans, why aren’t more people personally committed to their future? Who will inherit the consequences of what we do—or fail to do—today?

Children.

Our children and grandchildren do not deserve to inherit oceans damaged by the generations that came before them.

And someday, they may ask us a question we should be prepared to answer:

“Why did you let this happen when you still had time to do something about it?”

There is no single calendar year when all ocean damage becomes irreversible. Some losses can already last decades or longer. The urgency is real—and so is the opportunity to change course.

## HOW DO WE HELP THE NEXT GENERATION CARE?




Inside the story: Nav and the children’s named ocean avatars.

Education, of course. But Billy asked a harder question: How do we help millions of children learn enough about oceans to love them—and want to protect them?

Many children live far from the sea. They may never touch a tide pool, swim above a reef or watch a dolphin in the wild. People who care deeply about the ocean often speak of formative experiences with it, but those experiences are not available to every child.

What if the ocean could come to them?

Billy imagined something as captivating as the magical worlds families travel great distances to experience: an underwater universe where a child could choose and name a sea-creature avatar, explore coral reefs, follow whales, discover shipwrecks and unlock new adventures.

Not schoolwork disguised as a game. Wonder that naturally opens the door to learning.

## HOW COULD MILLIONS OF CHILDREN EACH HAVE THEIR OWN ADVENTURE?

That was the next piece of the puzzle: advanced intelligence.

Only a few years ago, today’s powerful generative AI systems were not available in their present form. Their rapid development has opened new possibilities for responsive, individualized learning at a scale previously difficult to imagine.

NAVUTIQ is pursuing an original integration of those emerging capabilities with its ocean world, family-learning architecture, child protections and consistent Nav guide. It is a new paradigm we intend to build and test—not a claim that millions of simultaneous personalized journeys have already been demonstrated.

Billy has filed a U.S. provisional patent application relating to the developing invention; the filing does not itself establish that the system is novel, patented or operational.

A child sees a turtle and asks where it is going. The question leads to geography. Another asks how long the journey takes and discovers mathematics. Another wants to know how turtles find their way home and explores biology and navigation.

Same ocean. Different curiosity. Different learning journey.

Nav—the trusted Wizard of the Sea—would guide each child with questions, encouragement and age-appropriate challenges. Adventures could have levels, ranks, accomplishments and rewards that recognize exploration, persistence, creativity and responsible choices. Learning would be woven into the experience, not imposed upon it.

## THEN CAME THE DISCOVERY THAT CHANGED NAVUTIQ

Billy asked: What about the parents?

A child wants magic, freedom and adventure. A parent wants safety, meaningful learning and confidence that time spent online helps their child grow.

So NAVUTIQ became more than a children's ocean application. It became a vision for a family learning partnership.

At enrollment, Nav could welcome parents through a thoughtful conversation about their child's interests, strengths, learning preferences and aspirations. Those observations would be a starting point—not a label. As the child explored, Nav would adapt to what the child actually demonstrated, always leaving room for surprises.

Parents could receive useful, age-appropriate insights into curiosity, persistence, creativity and subjects explored, along with suggestions for conversations and activities at home—not routine transcripts of private child conversations.

This is the purpose of the Nav Architecture: a consistent, patient, truthful and encouraging guide, with defined child-safety rules, parent involvement, appropriate privacy, controlled memory and accountability. NAVUTIQ intends to govern Nav's character and standards even as underlying AI technology evolves. Those standards must be implemented and tested before trust is claimed.

For children: MAGIC, ADVENTURE, DISCOVERY.

For parents: TRUST, LEARNING, INSIGHT.

# HOW DOES A DREAM BECOME A GLOBAL ENTERPRISE?

NAVUTIQ has progressed from an idea to a documented architecture and developing business blueprint. The plan calls for technology integrators, child-development and privacy specialists, educators, marine scientists, conservation organizations, financial partners, sponsors and families to help build and validate the experience.

The first geographic phase is envisioned for Panama and the Caribbean. Children would explore those waters through carefully designed adventures, with expansion planned toward all five oceans as the technology, educational results, safety systems and financial model prove themselves.

There is also an opportunity to help the organizations already protecting the seas. Through NAVUTIQ’s proposed Grant Funding Multiplier Program, an ocean-conservation organization could incorporate a custom NAVUTIQ adventure about its real-world work into a grant proposal.

With proper permissions and privacy safeguards, aggregated measures of children’s interest, participation and learning could help demonstrate educational engagement and strengthen future program design. No grant award or funding increase is guaranteed.

The enterprise is intended to be financially sustainable, with a family membership model, carefully governed rewards and

responsible partnerships. The pilot must test whether children return voluntarily, whether parents trust the experience, whether learning is meaningful, and whether the economics can support growth.

## WHO WILL HELP WRITE THE NEXT CHAPTER?




One World. One Ocean. One Future.

NAVUTIQ is not yet the global institution Billy imagines. It is an ambitious venture with a developing blueprint and an invitation to help make it real.

The dream is to reach millions of children and parents—not simply to teach facts about the oceans, but to help a generation develop the curiosity, knowledge and personal commitment to protect them.

And there is one more lesson in this story. At 82, Billy embraced advanced intelligence and became a learner again. The same pattern he envisioned for children—curiosity leading to discovery—helped him imagine NAVUTIQ itself.

“Dreams do not have an expiration date.”

For a man who has loved the oceans throughout his life, NAVUTIQ is more than a business opportunity. It is an attempt to give children everywhere the chance to feel the same wonder—and to turn that affection into a lifelong commitment to protection.

If this vision excites you, perhaps you have expertise, technology, ideas, influence, resources or connections that could help.

We are not asking you to admire a finished institution. We are asking you to imagine what we could build together.

## THE NEXT CHAPTER BEGINS WITH YOU

After the song, discover the NAVUTIQ Visionary Circle and how you can join the journey.

# A SONG THAT CAPTURES THE SPIRIT OF NAVUTIQ

## WE ARE THE WORLD

One Voice Children's Choir

Hear the voices of children calling for a better world. Scan the code or tap the link.

**WATCH THE PERFORMANCE**

Independent choir performance, linked for inspiration.
Not affiliated with or endorsed by NAVUTIQ.

Envisioned features are not yet operational.

## THE STORY DOESN'T END HERE.

**YOUR ROLE IN THE NEXT CHAPTER BEGINS NOW.**

### Introducing the NAVUTIQ Visionary Circle (NVC)

NAVUTIQ is more than a vision for personalized learning. It is a call to inspire future generations to explore, understand, and protect our oceans.

Bringing this vision to life will require innovative technology, global collaboration, and the support of people who believe meaningful change begins with bold ideas and shared purpose.

That is why we invite you to join the **NAVUTIQ Visionary Circle**.

Membership is completely free. No donations, purchases, professional qualifications, or financial commitments are required.

We ask only for your interest, perspective, and willingness to help move the vision forward.

**As a member, you can:**

- Share your thoughts, ideas, and suggestions.
- Help identify people and organizations who may connect with the NAVUTIQ vision.
- Introduce NAVUTIQ to others who care about learning, innovation, and ocean stewardship.
- Stay connected as the project develops and new opportunities emerge.

You do not need special expertise or resources to make a difference. A thoughtful suggestion, meaningful introduction, or simple conversation can open the next door.

**If NAVUTIQ's vision speaks to you, take the first step today.**

**JOIN THE NAVUTIQ VISIONARY CIRCLE**

**NVC@Navutiq.com**

Email us with the subject **"Join the NAVUTIQ Visionary Circle."** Include your name, where you are from, and what interests you most about the journey.

Your message will begin a conversation and keep you informed as the vision takes shape.

**Join the Circle. Share the Vision. Help Open the Way to a Better Future.**